



Support Vermont Fresh Network with a Member Menu Fundraiser

Menu specials can fit whatever works best for your restaurant.

Examples include:

- Donate \$1 for a specific menu item sold (ex. Vermont raised burger special)
- Donate a percentage of sales from a chosen night
- Host a special farm recognition dinner, where you invite a few of your farm partners in for a special evening & menu to share stories with your patrons
- Offer a Vermont food entrée where diners choose their own price, which becomes a donation to the Vermont Fresh Network

Choose the time duration you would like to offer this special - a week, a month, a particular day of the week, a certain season.

Fundraising Impacts:

The money raised by member menu fundraisers goes back to our membership. It funds staff work in member services, provides the funding needed to pilot new initiatives, and it helps us raise consumer awareness around the importance of supporting our farmers and the chefs who prepare our food.



VFN Staff Will Assist in Marketing Your Fundraiser and Promoting Your Restaurant

VFN staff assists by:

- Marketing via direct contact, email, social media promotion, VFN website, and DigInVT.com content.
- Recognizing your restaurant in the featured sponsors section of our website (for the sponsor feature rotation that falls at the same time as your event).
- Featuring the event in the bi-monthly DigInVT Fresh Feed newsletter (4700 readers) and in the VFN member newsletter, the Fresh Insider.
- Sending copy to be included in your own promotional materials in advance of the event.
- Highlighting the event on the DigInVT homepage for the month of the event.

A Member Menu Fundraiser is an easy way to contribute to the Vermont Fresh Network and show your customers another way you support local food transparency.



Vermont Fresh Network is a 501(c)3 organization that has been connecting farmers, chefs, and consumers across Vermont since 1996. www.vermontfresh.net

For more information or to sign up as a host, please contact: zea@vermontfresh.net or call 802-434-2000.